**2018 — A record year for DAF**

**DAF Trucks broke all records in 2018. Thanks to a historically high market share of 16.6%, DAF has grown to be Europe's second largest brand in the heavy truck (16+ tonnes) segment. DAF is the European market leader in the important tractor-unit segment, with a market share of no less than 19.8%.**

The European market for trucks of 16+ tonnes amounted to almost 319,000 trucks in 2018 compared to 306,000 in 2017. "The European economy has been very strong over the past year. This resulted in a high demand for transportation with a corresponding requirement for trucks", says Harry Wolters, President DAF Trucks.

**Market leader in seven European countries**As in previous years, DAF was the market leader in the heavy segment in 2018 in the Netherlands (32.0%), the United Kingdom (26.5%), Poland (23.2%) and Hungary (32.6%). The Dutch truck manufacturer was also the market leader in Belgium (22.1%), Bulgaria (19.9%) and the Czech Republic (19.5%). In Germany—Europe's largest truck market—DAF was once again the largest import brand, with a market share of 12.3%.

**Stable market share in the 6–16-tonnes segment**The total European market for light trucks (6–16 tonnes) decreased slightly from 52,500 units in 2017 to just under 52,000 in 2018. DAF held a 9.0% market share in this segment. DAF is the market leader in the light trucks class in both the United Kingdom (32.0%) and in Ireland (18.2%).

**Further growth outside the European Union**

DAF sold 8,700 trucks outside the European Union. DAF’s market leadership continued in Taiwan with the launch of the new generation of DAF Euro 6 trucks. Market share grew in Israel, Belarus and South Africa and DAF achieved record sales in Indonesia. The DAF CF vehicle began local assembly at the PACCAR Australia factory. DAF sold over 3,500 PACCAR engines to leading manufacturers of coaches, buses and special vehicles as well as expanding engine sales into Singapore and Myanmar.

**"DAF wants to continue to grow"**"2018 has seen us lay a fantastic foundation for future growth in conjunction with our professional dealers", says Richard Zink, member of the Board of Management with responsibility for Marketing and Sales. "The market places great value on the reliability, low operating costs and high levels of driver comfort of our trucks. This means that we have been able to bring a lot of new customers on board over the last year—from small businesses to large international fleets—thereby increasing our market share from 15.3% to 16.6%. We are extremely proud of the fact that DAF is the European market leader in tractor units, a position which we are also aspiring to achieve with our comprehensive range of rigids and vocational trucks. Because we have the perfect solution for every transport requirement."

**Record production**To meet the high demand for its trucks, DAF produced a record number of more than 67,000 light, medium and heavy trucks in 2018, an increase of 10.1% compared to the previous year. DAF estimates that the market for heavy trucks will be strong again in 2019, at a volume of between 290,000 and 320,000 units.

***Photo caption***  *DAF Trucks broke all records in 2018 and has grown to be Europe's second largest brand in the heavy truck (16+ tonnes) segment.*

**DAF Trucks N.V.** — a subsidiary of the American company PACCAR Inc., one of the world's largest manufacturers of heavy-duty trucks — is a leading manufacturer of light, medium and heavy-duty trucks. DAF provides a full range of tractor units and vocational trucks, offering the right vehicle for every transport application. DAF is also a leading provider of services, including MultiSupport repair and maintenance contracts, financial services from PACCAR Financial and a first-class parts delivery service from PACCAR Parts. In addition, DAF develops and manufactures components such as axles and engines for bus and coach manufacturers worldwide. DAF Trucks N.V. has production facilities in Eindhoven in the Netherlands, Westerlo in Belgium, Leyland in the United Kingdom and Ponta Grossa in Brazil, and 1,100 dealers and service points in Europe and beyond.

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***Note to editors only***

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